

## PRESS RELEASE

### **beyerdynamic presents its first Open-Ear headphones VERIO 200: Innovative form factor meets open sound and excellent wearing comfort.**

**Heilbronn, June 24<sup>th</sup> 2024** – With VERIO 200, [beyerdynamic](#) once again demonstrates its expertise in the development of high-quality audio products. The new True Wireless Open-Ear headphones deliver an impressively open sound experience with excellent wearing comfort thanks to their supra-aural design. Suitable for the use on the go, in the home office or while exercising, the wireless headphones will be available in three different versions. This innovation is further enhanced by the release of a newly developed app with a featuring a configurable 5-band equalizer.

#### **Open sound experience**

Equipped with a powerful dynamic driver and the latest codecs such as Qualcomm® aptX™ Adaptive and AAC, VERIO 200 shines when playing music, podcasts or making phone calls. Thanks to the open hook design, you can always stay in touch with your surroundings while you immerse yourself in your favorite music.

#### **Remarkably lightweight**

The ergonomic fit and low weight of only 10.8 grams per earpiece ensure that the headphones sit comfortably on the ear all day long. Thanks to the brackets made of supple silicone and memory wire, VERIO 200 sits securely on the ear without causing pressure in the ear canal - perfect for long working days, relaxing hours at home or outdoor activities.

#### **Impressive speech clarity**

The two integrated microphones with cVc™ technology ensure first-class voice transmission. These filter out ambient noise and transmit the voice clearly and distinctly. Whether in a meeting, making phone calls in your free time or operating voice assistant - VERIO 200 offers reliable sound in a wide variety of situations.

## **Long battery life and smooth transmission**

With a battery life of up to 8 hours, VERIO 200 is the perfect companion for active users. The case offers another 27 hours of battery life as a portable charging option. If necessary, just 10 minutes of charging time is enough to get 60 minutes of playback time. Thanks to Multipoint Bluetooth® 5.3, smooth transmission is ensured in every application.

## **Splash and sweat protection thanks to IP54 certification**

VERIO 200 is made of high-quality materials and has splash and sweat protection according to IP54. Whether you're working out or in the rain, the headphones can withstand any challenge.

## **Intuitive operation and customized settings**

VERIO 200 True Wireless Open-Ear headphones are operated using touch sensors directly on the earpiece. Answering calls, adjusting the volume or activating the voice assistant - everything can be done with a simple touch. Together with VERIO 200, beyerdynamic is releasing a newly developed app for easy operation of the headphones. Among other things, it offers a 5-band equalizer, with which a wide variety of sound preferences can be realized. The beyerdynamic app is compatible with all VERIO 200 variants and future headphone models from beyerdynamic. The previous MIY app is still available for all compatible headphone models that are already available.

"With VERIO 200 we offer our customers the unique opportunity to enjoy their favorite music or podcasts while being connected to the outside world," says beyerdynamic Managing Director Andreas Rapp. "The supra-aural design also ensures excellent comfort. A perfect alternative to common in-ear models, which can sometimes create pressure in the ear canal."

## **Three options for different activities**

The new VERIO 200 will be available in three different versions. Whether the black all-rounder, the cream-colored version with a touch of elegance or the sporty version - thanks to the three options, beyerdynamic offers the right headphones for every lifestyle.

## **Availability and price**

The VERIO 200 is now available for a recommended retail price of 199.00 euro (including VAT) in the Black, Cream and Sport versions in the online shop at [www.beyerdynamic.com](http://www.beyerdynamic.com), on Amazon and at specialist retailers.

## Detailed press release and images for download at:

<https://europe.beyerdynamic.com/company/press/beyerdynamic-presents-its-first-open-ear-headphones-verio-200>

## Product page:

<http://www.beyerdynamic.com/verio-200.html>

## Feature videos:

[beyerdynamic | VERIO 200 - Features \(youtube.com\)](#)

[beyerdynamic | VERIO 200 - YouTube](#)

## Technical specifications

<b>Transducer</b>	Dynamic
<b>Acoustic design</b>	Open
<b>Frequency response</b>	20 – 20.000 Hz
<b>Form factor</b>	Open True Wireless
<b>Transmission</b>	Bluetooth®
<b>Bluetooth® version</b>	5.3
<b>Supported Bluetooth® profiles</b>	HFP 1.8 A2DP 1.3.2 AVRCP 1.6.2 AVCTP 1.4 AVDTP 1.3, SPP 1.2 RFCOMM 1.2 GAVDP 1.3
<b>Audio codecs</b>	aptX™ Adaptive Lossless AAC SBC
<b>Firmware update is possible</b>	Yes
<b>Range</b>	15 m
<b>Battery runtime</b>	up to 8 hrs. plus additional 27 hours with charging case (35 hours in total)
<b>Charging Case measurements</b>	69.5 x 25 x 100 mm
<b>Charging Case weight</b>	98 g
<b>Charging port type</b>	USB-C

<b>Type of cable</b>	USB-A USB-C
<b>Microphone type</b>	MEMS, omnidirectional
<b>Weight (without cable)</b>	10.8 g per earphone
<b>Scope of delivery</b>	One pair of open true wireless earphones (L/R) charging case USB cable Quick start guide Compliance booklet
<b>Recommended retail price</b>	199 EUR

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## About beyerdynamic

Since 1924, beyerdynamic has stood for first-class, professional audio products that delight discerning customers around the world. The majority of the product lines are handmade at the Heilbronn site. In the product areas “Creator”, “Gamer”, “Work & Learn” and “Enjoyment”, beyerdynamic offers headphones, headsets, microphones, gaming and home office products. They all have one thing in common: pristine sound. This has always carried the company across the emotional stages of the world, through the inspiring studios of the cities and into the ears and hearts of the people.

**Further information**

beyerdynamic GmbH & Co. KG

Amelie Raisch

PR & Event Manager, Global Communications

Theresienstr. 8, 74072 Heilbronn

Tel: + 49 7131 617 160

[Amelie.raisch@beyerdynamic.de](mailto:Amelie.raisch@beyerdynamic.de)

[www.beyerdynamic.com](http://www.beyerdynamic.com)